

# RAD Environmental Policy

RAD's environmental policy sends a clear message to employees, vendors, and the community at large that our company considers environmentally intelligent practices an organizational priority.

## **RAD's Environmental Policy Statement**

RAD seeks to establish and sustain a positive environmental legacy for RAD and for future generations. In doing so, the company is committed to minimizing its overall impact on the environment while encouraging and activating environmentally responsible behavior on the part of employees, customers and business associates.

Specifically, RAD aims to conserve water, energy and ecosystems; to reduce greenhouse gas emissions; to minimize waste and to inspire public consciousness in support of environmental sustainability. Our company seeks to identify, measure and understand the direct and indirect impact of its operations and develop innovative and realistic solutions for mitigating those impacts. It also complies with, and in some cases exceeds environmental laws and regulations.

Finally, the company is committed to communicating regularly its progress in implementing the policies and achieving the targets that it has established.

## **Environmental Focus Areas**

### *Energy and Water Conservation*

Improve energy and water efficiencies in existing operations and maximize efficiencies throughout expansion. Invest in new technologies and systems that enhance energy and water conservation. Include energy and water management as an integral part of planning for future projects to reduce the consumption of water and energy. (Cleaning operations require water use)

### *Greenhouse Gas Emissions Reduction*

Reduce harmful GHG emissions by identifying the sources and implementing solutions, including source elimination, efficiency improvement, minimizing transportation and other fuels, and increasing the use of clean fuels. Examine the supply chain to achieve improvement.

### *Waste Minimization*

Minimize waste in our operations and business activities. Dispose of waste conscientiously and creatively by making "reduce/reuse/recycle" the standard operating procedure. Incorporate waste reduction into the design of products, programs, and facilities; reducing waste through innovative product development, supply chain management, and end-of-life recycling. Creatively and effectively communicate the value and purpose of waste minimization to our community through substantial educational outreach.

### *Ecosystem Conservation*

Promote wildlife and habitat conservation through cooperative efforts with local scientific and academic communities and organizations committed to preserving the earth's biodiversity and ecosystem functions. Effectively plan and manage conservation lands for the preservation of native plant and animal species. Integrate natural resource conservation in future planning, development and operations activities.

### *Inspire Action*

Engage and inspire employees, customers, community members, visitors, businesses and business associates to make positive impacts on the environment. Integrate environmental messaging into products, guest experiences and media platforms worldwide.